

A

# NEWS FROM



8428 SUNSET BLVD. / LOS ANGELES / (213) 656-1440  
A NON-PROFIT ORGANIZATION

As a non-profit organization, the Monterey International Pop Festival - which stars the Beach Boys, the Mamas and Papas, Ravi Shankar, Simon and Garfunkel, as well as newcomers - and features two dozen other major contemporary music acts - plans to see that the net proceeds from the three-day June event go to the young.

The volunteer Board of Governors - comprising mainly artists and producers - controlling the Festival, has drawn up articles of incorporation which provide that the primary purpose of the Festival is "charitable, literary and educational in nature and is particularly to initiate, sponsor, promote, and carry out plans and cultural and artistic activities which will tend to further national interest in and knowledge and enjoyment of popular music, and to encourage the development and studying of popular music."

No specific decisions have been made concerning the distribution of the proceeds except that the Board of Governors feel a primary need is to provide food for the charitable Diggers group to give away to the hungry, striving young people of San Francisco's Haight-Ashbury district.

At the Festival itself - on June 16, 17, 18 - workshops and seminars will be set up in the wooded grounds of the Monterey State Fairground.

***For Immediate Release!***

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## CAST BOX-ORDER OF APPEARANCE

### FRIDAY NIGHT

ASSOCIATION  
PAUPERS  
LOU RAWLS  
BEVERLY  
JOHNNY RIVERS  
ERIC BURDON & THE ANIMALS  
SIMON & GARFUNKEL

### SATURDAY AFTERNOON

CANNED HEAT  
BIG BROTHER & THE HOLDING CO.  
COUNTRY JOE & THE FISH  
AL COOPER  
PAUL BUTTERFIELD BLUES BAND  
QUICKSILVER MESSENGER SERVICE  
STEVE MILLER BLUES BAND  
ELECTRIC FLAG

### SATURDAY NIGHT

MOBY GRAPE  
HUGH MASEKELA  
THE BYRDS  
PAUL BUTTERFIELD BLUES BAND  
LAURA NYRO  
JEFFERSON AIRPLANE  
BOOKER T. & THE MG's & THE  
MAR-KEYS  
OTIS REDDING

### SUNDAY AFTERNOON

RAVI SHANKAR

### SUNDAY NIGHT

GRATEFUL DEAD  
BLUES PROJECT  
THE WHO  
JIMI HENDRIX EXPERIENCE

BUFFALO SPRINGFIELD\*  
SCOTT MCKENZIE\*  
"GROUP WITH NO NAME"\*

MAMAS AND PAPAS

\*Order of appearance not yet established

(love)

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